

Initiatives & Legacies

~ TOKYO 2020 ~

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# Initiatives & Legacies

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With the Olympic and Paralympic Games Tokyo 2020, Tokyo became the first city to host both the Olympic and Paralympic Games twice. The Tokyo 2020 Games produced a variety of positive results, exemplified by the achievement of a harmonious and inclusive society and the promotion of Japanese culture and health. These are accomplishments befitting our mature society, and something we can proudly pass on to the next generation. Japan hopes that these accomplishments will last throughout the world as the legacy of the Tokyo 2020 Games.



# 1 Achieving a Harmonious and Inclusive Society

Based on the social model of disability, which holds society responsible for removing social barriers faced by people with disabilities, the Tokyo 2020 Games aimed at realizing a harmonious and inclusive society where everyone—regardless of gender, age, or the presence of disabilities—respects and supports each other's human rights and dignity so that everyone can fully enjoy what life has to offer. To this end, we took diverse actions to foster an inclusive mindset among the public and widely promote the adoption of universal design.



## Inclusive mindset

We strove to encourage the public to embrace an inclusive mindset and enhance the recognition of sports for people with disabilities, with the aim of creating a society in which everyone can shine and support each other.



## Town planning based on universal designs

To make city environments safe and accessible by all, we advanced barrier-free renovations in the vicinity of competition venues, as well as for transportation facilities and roads nationwide.



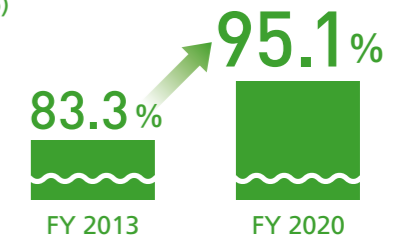
## Gender equality

The hosting of gender-balanced Games prompted us to work on achieving a gender-equal society.

Para-sports trial sessions **Approx. 1,800** times

Inclusive mindset education/training **Approx. 1,300** times (from 2017 to 2021)

Percentage of barrier-free passenger facilities (with no gap)



Record high percentage of female athletes

Event	Approximate Percentage
Olympic Games	48%
Paralympic Games	42%

# 2 Reconstruction / Revitalizing Regions through Host Towns

## Recovery and Reconstruction Games

We shared the restoration progress made in areas hit by the Great East Japan Earthquake with the world through such initiatives as staging some competitions in those areas, serving food produced in affected areas at the Athletes' Village dining hall, and organizing the "ARIGATO Host Towns for Supporting Reconstruction" program aimed at expressing gratitude for the support received.

Grand Start of the Torch Relay held at J-Village in Fukushima



Victory bouquets presented to the medallists were made from flowers grown in Iwate, Miyagi and Fukushima prefectures.



The Tokyo 2020 Games supported reconstruction efforts in areas affected by the Great East Japan Earthquake in 2011, and shared the status of progress with the wider world.

In the Host Towns, local residents enjoyed interacting with athletes as well as with each other through culture, food and music events, forging strong bonds with their partner countries/regions and invigorating the local communities. The "Host Towns of a Harmonious and Inclusive Society" led the promotion of universal design and an inclusive mindset.

## Host Towns

People of Host Town municipalities in Japan and countries/regions participating in the Tokyo 2020 Games interacted through sports, culture and economic events. The local communities hope to keep up the invigorating exchange in years to come.

Registered Host Town municipalities

**533** nationwide

Of which "Host Towns of a Harmonious and Inclusive Society"

**109**

Of which "ARIGATO Host Towns for Supporting Reconstruction"

**33**

# 2

# Tourism-Destination Country and Japanese Culture

# 3

The Tokyo 2020 Games provided us with an opportunity to promote Japanese culture worldwide, as well as to rediscover and appreciate our own culture with fresh eyes. The Games also prompted to deliver a more comfortable environment for visitors from abroad, for example, by posting signage and other information in multiple languages. Despite the spread of COVID-19, we were able to share our culture with many people around the world by going online.

## Promoting Japanese culture and cultural tourism

In order to deepen the spiritual richness of people in Japan and to share Japan's cultural attractions with the world, we established a framework to continue advancing cultural tourism after the Tokyo 2020 Games.

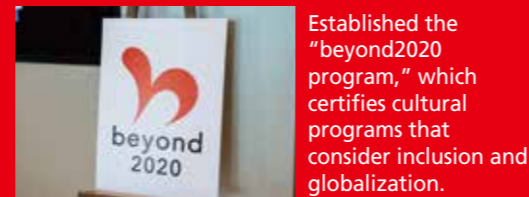
Noh play *Hagoromo* by KANZE Yoshimasa; photo by National Noh Theatre

## Widely sharing culinary culture

We promoted Japanese culinary culture overseas, widely sharing its alluring appeal. We created opportunities for people to become familiar with Japanese food culture, helped the opening of Japanese restaurants and supported food exports.

## Improving the overall environment for tourists

To help tourists enjoy a pleasant time in Japan, we provided information in multiple languages, offered more free Wi-Fi hotspots in cities, expanded duty-free shops, promoted cashless payments, and more.



Established the "beyond2020 program," which certifies cultural programs that consider inclusion and globalization.  
**19,606** programs certified as of 31 December 2021



# 4 Security and Transportation

We strengthened our disaster preparedness and security and enhanced transportation operations with a view to facilitating the Tokyo 2020 Games operations, as well as ensuring safety and peace of mind during the Games.

Our initiatives included reinforcing infrastructure including airport capacity and roads, reducing transportation demand through the promotion of remote working, and adopting an IT-based transport operation support system to facilitate the transportation of athletes and Games staff, all of which served as significant steps forward in our future plans to enhance city functions.



Publicity for Transportation Demand Management (TDM)



## Strengthening disaster preparedness and security

We established cross-sectional structures and systems for disaster preparedness and anti-terrorism, and strengthened security to protect the safety of our daily lives and the Tokyo 2020 Games.



## Smooth transportation

We reduced transportation demand by encouraging remote working etc. to ensure safe and smooth transportation for the Games while safeguarding the normal economic activities and daily lives of the citizens of Tokyo.



Tokyo 2020 commemorative vehicle license plates



## Act on Prohibition of Flight of Small Unmanned Aircraft Systems (Drones)

The law was revised to prohibit the flying of drones above facilities used for the Tokyo 2020 Games and their surroundings.

## Average daily traffic volume on Metropolitan Expressway during Olympic Games

Projection		Actual results	
No measures taken	Maximum on weekdays	Weekdays	<b>920,000</b> vehicles (down 26%)
Approx. <b>1.25</b> million vehicles		Weekends/holidays	<b>620,000</b> vehicles (down 50%)

## Strengthened airport capacity in metropolitan area

	2015	2020
Annual takeoff/landing slots	<b>747,000</b> flights	<b>826,000</b> flights

# 5 Health and Sports

In the Tokyo 2020 Games, we disseminated information on how to prevent heatstroke and adopted measures against heat in the physical environment. We also rolled out initiatives to enhance public awareness of the significance of health and sports, build healthy habits, and promote measures against passive smoking, which improved people's health consciousness. Moreover, seeing the athletes in action at the Games sparked enthusiasm among children and adults alike to engage in sports.

## Health promotion

We undertook measures against heat and passive smoking to help visitors and citizens of Tokyo enjoy a healthy and pleasant time.

## Enjoying sports

To encourage people to get into the habit of participating in sporting activities, we built and renovated sports facilities and rolled out programs to engender interest in sports.

Percentage of adults who engage in sports at least once a week

FY 2013 45.1% ▶ FY 2020 59.9%



Greenway



Measures against passive smoking



Cooling vest supplied to Games staff



Wet Bulb Globe Temperature (WBGT) signage for announcing the WBGT heat index

## Transforming sustainability awareness and practices

Aiming to transform sustainability awareness and practices, we made use of recycled metals and plastic and utilized hydrogen.



Tokyo 2020 Medal Project: Towards an Innovative Future for All



Approximately 5,000 medals were produced from recycled metals.

# 6 Sustainability

Taking the Tokyo 2020 Games as an opportunity, we prompted a transformation in the sustainability awareness and practices of the public towards the goal of achieving a sustainable society. By utilizing hydrogen energy and recycling technologies, we achieved virtually zero carbon dioxide emissions from the Tokyo 2020 Games. The medals were made from recycled metals obtained from used mobile phones and other devices, and the podiums from recycled plastic. With retailers now legally required to charge for plastic shopping bags, the public has become more aware of environmental protection.

# 7 Operational Model for Large-scale Events

Exhaustive infection control measures against COVID-19 were taken at the Tokyo 2020 Games, including ensuring that most of the Games staff were vaccinated in advance, performing regular testing, and implementing rigorous behavior management, which resulted in no reported clusters or spread of infection in the community. The advanced mechanism formulated for athletes can be widely used for other events, helping improve the living environment for everyone.



## Rigorous infection measures against COVID-19

About 90% of athletes from abroad were vaccinated before participating in the Games. In addition, their health was monitored, including test results and body temperature, using a dedicated app. The behavior of people visiting from abroad was rigorously managed to prevent them from coming into contact with Japanese residents.



## Technological innovation

Amid the pandemic, new styles of spectating events and cheering on athletes were created by harnessing cutting-edge technologies.



## Applying technologies developed for athletes in society

The materials and technologies developed for athletes, such as the heat-insulating asphalt pavement and lightweight technology for wheelchairs, have been applied in areas other than sports.



Playbooks were compiled for rigorous management of health and behavior.



5G-based remote spectating



Lightweight technology for wheelchairs